

JULIA ELIZABETH DURALL

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SUMMARY

Experienced user-centered UI/UX Designer skilled in multiple disciplines including design thinking, responsive web design for desktop and mobile platforms, product design, Agile method using scrum, portrait and product photography, graphic design, marketing, and creative writing.

Extensive experience working in teams and with customers and clients, demonstrating responsibility, organization, and leadership throughout career.

After several years as a sole proprietor, web designer and photographer, refined craft and updated skillset by completing a full-time 2-year UX Design program, learning to design responsively for mobile platforms with a user-centered approach.

Interested in full-time opportunities as a UI/UX Designer in the Austin, TX metro area

SOFTWARE EXPERTISE

Visual Design: Photoshop, Illustrator, Sketch, InDesign, Lightroom

Prototyping: InVision, Axure RP, AdobeXD

Front-End Design: Dreamweaver, Foundation, Bootstrap, HTML5 and CSS3

Productivity: Microsoft Office, Google Apps, Keynote, Confluence, JIRA, Box, Sharepoint

Communication: Slack, Google Hangouts, Zoom

CRM Systems: Salesforce, Microsoft Dynamics

EDUCATION

Associate of Applied Science

Visual Communication/User Experience Design
Austin Community College, May 2016

Bachelor of Science

Radio-Television-Film, production sequence
The University of Texas at Austin

WORK EXPERIENCE INCLUDES

UX Designer - Civitas Learning

(May 2017 - contractor with Vitamin Talent/Aquent)

(Aug. 2017 - present)

- Collaborated with Product Marketing and UX teams in the education technology space to create product demos for sales presentations, using Sketch and InVision daily for mockups and prototypes
- Participated in cross-functional meetings and design sprints, collaborative feedback sessions with UX team, and Scrum/Agile methodology with product team using JIRA
- Created sketches, mockups, wireframes, and prototypes of new product features and design assets for two product lines, including implementing a product UI refresh for accessibility
- Performed product usability audits and A/B testing

Interaction Designer - Fjord Austin / Chaotic Moon Studios

(Dec. 2016 - contractor with Insight Global)

- Collaborative UX design role in a design agency
- As part of a team dedicated to a national car rental client, contributed to personas, synthesis of interview data, product usability audits, planning for product redesign, Keynote presentations, and wireframes

UI Designer/Visual Designer - Interline Vacations

(Nov. 2016 - contractor with Vitamin Talent/Aquent)

- Collaborated with product manager, UX designer, and developers on a redesign of a website for travel industry customers
- Established visual and interface design for the project
- Contributions included style guide, icons, and web page mockups

Sole Proprietor, Designer, Photographer -

Julia Elizabeth Photography & LetterPlay Photography

(Jan. 2008 - present)

- As the business owner, created websites, logos, marketing materials, price quotes, and invoices for my freelance business
- Designed visual style, information architecture and content of informational and e-commerce websites, including an Etsy shop
- Created photographs of products, people, and places, as well as custom photographic name art
- Demonstrated superior interpersonal skills with clients from varying backgrounds