

# JULIA ELIZABETH DURALL

## UI/UX DESIGNER

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### PROFESSIONAL SUMMARY

Experienced user-centered UI/UX Designer skilled in multiple disciplines

Extensive experience working in teams and with customers and clients both independently and as a collaborator, demonstrating responsibility, organization, and leadership throughout career

Seeking senior-level UI/UX Designer positions in Austin, TX

### SKILLS

- Design thinking
- Agile method using scrum
- Responsive web design: desktop and mobile platforms
- Product design
- Usability testing
- User research
- Persona creation
- Wireframing
- High-fidelity mockups
- Interactive prototypes
- Photography: portraits, products, and places
- Graphic design
- Marketing
- Creative writing

### TOOLS

**Visual Design:** Photoshop, Illustrator, Sketch, InDesign, Lightroom

**Prototyping:** InVision, Axure RP, AdobeXD

**Front-End Design:** Dreamweaver, Foundation, Bootstrap, HTML5 and CSS3

**Productivity:** Microsoft Office, Google Apps, Keynote, Confluence, JIRA, Box, Sharepoint

**Communication:** Slack, Google Hangouts, Zoom, WebEx

**CRM Systems:** Salesforce, Microsoft Dynamics

### EDUCATION

**Austin Community College, May 2016**  
Associate of Applied Science  
Visual Communication/User Experience Design

**The University of Texas at Austin**  
Bachelor of Science  
Radio-Television-Film, production sequence

### EXPERIENCE (ALL IN AUSTIN, TX)

#### UI/UX Designer – Austin Community College

Jun. 2019-present

- Led projects as the sole UI/UX designer to update internal apps within the ACC IT Department, including MyACC (a portal to be used by all ACC students, faculty, and staff) and a website for IT Services
- Conducted market research and usability testing for existing apps
- Produced wireframes, hi-fidelity mockups, and presented work to stakeholders

#### UX Designer – Civitas Learning

Aug. 2017-Mar. 2019

- Participated in cross-functional meetings and design sprints on two product teams, collaborative feedback sessions with UX team, and Scrum/Agile method with product teams utilizing JIRA
- Used Sketch and InVision regularly for mockups, wireframes, and prototypes of new product features and design assets, product demos, and presentations
- Implemented a product UI refresh for accessibility on two products
- Completed a strategic research study to assess integration opportunities within the Civitas Learning suite of products, and presented findings to key stakeholders
- Performed product usability audits, research, and testing

#### Interaction Designer – Fjord Austin (formerly Chaotic Moon Studios)

Dec. 2016

- Collaborative UX design role in a design agency
- As part of a team dedicated to a national car rental client, contributed to personas, synthesis of interview data, product usability audits, planning for product redesign, Keynote presentations, and wireframes

#### UI Designer/Visual Designer – Interline Vacations

Nov. 2016

- Collaborated with product manager, UX designer, and developers on a redesign of a website for travel industry customers
- Established visual and interface design for the project
- Contributions included style guide, icons, and web page mockups

### ADDITIONAL EXPERIENCE

#### Sole Proprietor, Designer, Photographer -

#### Julia Elizabeth Photography & LetterPlay Photography

Jan. 2008 – present

- As the business owner, created websites, logos, marketing materials, price quotes, and invoices for my freelance business
- Designed visual style, information architecture and content of informational and e-commerce websites, including an Etsy shop
- Created photographs of products, people, and places, as well as custom photographic name art
- Demonstrated superior interpersonal skills with clients from varying backgrounds